

## THE MEN OF VALMET

In the western part of the Netherlands, in the village of Wouw, you can find one of the strongest fort of Valmet Tractors. In a very keen competition of John Deere, Case IH and some other tractor makes the dealer P. Kriesels has raised Valmet tractors to be now one of the leading tractor makes among the farmers and contractors on his sales area. "Stability of the high Valmet quality has made it possible to sell so many Valmet tractors. Satisfaction of the Valmet owners spreads the message to new clients.", says Mr. Kriesels. Not a single owner of all those 102 Valmet tractors has changed the make for another during the 10 years Kriesels has been selling Valmet tractors.

I had the opportunity to call at Kriesels when I visited Kuiken Show on the 11th and 12th of February. At the show Kuiken N.V. presented its whole range of products, from Valmet tractors to entire products of Volvo Mischigan Euclid. Kuiken distributes these both products in all Benelux countries and is one of the leading companies on the branch

Kuiken sold over 200 Valmet tractors in 1992, which was the best year ever. This progress in a very competed market situation was possible with help of hard-working dealers, like Kriesels.

Valmet congratulates Kuiken and the dealers !

Timo Mattila

Mr. Kriesels in front of his Valmet tractor delivery of No. 100. The are manager, Mr. Hadders from Kuiken gives the plate with congratulations from Mr. Tukiainen, Valmet Tractors Inc.



### Correction

In our previous issue (no 9) we told about a Norwegian tractor test. It was a Danish test, caaried out by Landsbladet Mark". We apologize. The main thing is, anyway, that Mezzo was the winner of the test.

Editors