

# Privacy policy

We are aware that you have faith in us. We therefore see it as our responsibility to protect your privacy. On this page we let you know what information we collect when you use our website, why we collect it and how we use it to improve your user experience. This way you understand exactly how we work.

This privacy policy applies to the website, products and services of Schiefer Lighting B.V. You should be aware that Schiefer Lighting B.V. is not responsible for the privacy policy of other sites and sources. By using this website you agree to accept the privacy policy. Schiefer Lighting B.V. respects the privacy of all users of its website and ensures that the personal information you provide is treated confidentially. Schiefer Lighting BV, located at Pottenbakkerstraat 35, 4871 EP Etten-Leur, the Netherlands, is responsible for the processing of personal data on its website <https://www.schiefer.nl> as shown in this privacy statement.

## Contact details:

Schiefer Lighting B.V.  
<https://www.schiefer.nl>  
Pottenbakkerstraat 35  
4871 EP Etten-Leur  
the Netherlands+31 (0) 765037717

## Personal data that we process

Schiefer Lighting BV processes your personal data because you use our website products and / or services and / or because you provide this data to us yourself.

## Below you will find an overview of the personal data that we process:

- First and last name
- Address data
- Telephone number
- E-mail address
- IP address
- Other personal data that you actively provide, for example by creating a profile on this website, in correspondence and by telephone
- Location data
- Information about your activities on our website
- Data about your surfing behavior across different websites (for example because this company is part of an advertising network)
- Internet browser and device type

## Special and / or sensitive personal data that we process

Our website does not intend to collect data about website visitors under the age of 16. Unless they have permission from parents or guardian. However, we cannot check whether a visitor is older than 16. We therefore advise parents to be involved in the online activities of their children, to prevent data about children being collected without parental consent. If you are convinced that we have collected personal data about a minor without that permission, please contact us via [info@schiefer.nl](mailto:info@schiefer.nl) and we will remove this information.

### **For what purpose and on what basis we process personal data**

Schiefer Lighting BV processes your personal data for the following purposes:

- Sending our newsletter and / or advertising brochure
- Being able to call or e-mail you if this is necessary to be able to perform our services and / or to inform you about changes to our services and products
- Schiefer Lighting BV analyzes your behavior on the website in order to improve the website and to adjust the range of products and services to your preferences.
- Schiefer Lighting BV follows your surfing behavior on various websites, enabling us to tailor our products and services to your needs.
- Schiefer Lighting BV also processes personal data if we are legally obliged to do so, such as data that we need for our tax declaration. For what period of time do we keep personal data Schiefer Lighting BV does not store your personal data longer than is strictly necessary to realize the purposes for which your data is collected.

### **Sharing of personal data with third parties**

Schiefer Lighting BV does not sell your data to third parties and only provides this if this is necessary for the implementation of our agreement with you or to comply with a legal obligation. Whenever we enter into a processing agreement with companies that process your data on our behalf, we ensure that they maintain the same level of security and confidentiality of your data. Schiefer Lighting BV remains responsible for these processes.

### **Cookies, or similar techniques, that we use**

Schiefer Lighting BV only uses technical and functional cookies, as well as analytical cookies that do not infringe your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you first visit a website. The cookies we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and, for example, remember your preferences. We can also use this to optimize our website. You can opt out of cookies by setting your internet browser so that it no longer stores cookies. In addition, you can also delete all information that was previously saved via the settings of your browser.

### **Functional cookies**

Functional cookies are indispensable for the proper functioning of a website. If you disable these cookies, you can still visit the website, but you may not be able to use all functionalities.

### **Analytical cookies**

With this type of cookies, the surfing behavior of visitors to the website can be measured so that the user experience can be measured and improved.

### **Blocking cookies**

If you block cookies, you can still visit this website. However, it is possible that you will not be able to use all parts or functionalities of the website.

### **Delete or disable cookies**

Upon your first visit to our website, we have already informed you about cookies and have requested your permission to place them. If you do not want to receive cookies at all, you can also adjust your browser settings to completely block the placement of cookies.

### **View, modify or delete data**

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent for data processing or to object to the processing of your personal data by Schiefer Lighting BV and you have the right to data transferability. This means that you can submit a request to us to send the personal data that we hold about you in a computer file to you or another organization mentioned by you.

You can send a request for access, correction, deletion, data transfer of your personal data or request for withdrawal of your consent or objection to the processing of your personal data to [info@schiefer.nl](mailto:info@schiefer.nl)

To ensure that the request for inspection has been made by you, we request that you send a copy of your proof of identity with the request. In this copy, please black out your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen service number (BSN). This is to protect your privacy.

We will respond to your request as quickly as possible, but within four weeks. Schiefer Lighting BV would also like to point out that you have the option to file a complaint with the national data protection authority, the Dutch Data Protection Authority.

### **How we protect personal data**

Schiefer Lighting BV takes the protection of your data seriously and responds appropriately to prevent abuse, loss, unauthorized access, unwanted disclosure and unauthorized changes. If you have the impression that your data is not properly secured or there are indications of abuse, please contact our customer service or via [info@schiefer.nl](mailto:info@schiefer.nl).

Schiefer Lighting BV has taken the following measures to protect your personal data:

- TLS (formerly SSL) We send your data via a secure internet connection. You can see this on the address bar 'https' and the padlock in the address bar.

### **Communication**

When you send e-mail or other messages to us, we may save those messages. Sometimes we ask you for your personal information that is relevant to the situation in question. This enables us to process your questions and answer your requests. The data is stored on secure servers of a third party. We will not combine this data with other personal data that we have.

### **Adjust / unsubscribe newsletter service**

At the bottom of every mailing, you will find the option to unsubscribe.

### **Questions and feedback**

We regularly check whether we comply with this privacy policy. If you have any questions about this privacy policy, please contact us.